

OFFER DESCRIPTION

1 Master Research Fellowship

The National School of Public Health/Escola Nacional de Saúde Pública of the Universidade NOVA de Lisboa (ENSP/UNL) opened a competition for the attribution of 1 research fellowship for Master, in the area of Marketing and Communication of Research Projects in Public Health, within the Comprehensive Health Research Centre (CHRC), financed by national funds through the Fundação para a Ciência e a Tecnologia – FCT/MCTES, Pluriannual Financing of R&D Units 2020-2023, with the reference **Bolsa Marketing - UIDP/04923/2020**, under the following conditions:

Scientific Area: Health Communication

Recipients: Master's degree holders.

Admission requirements:

- § Degree in the areas of marketing, communication sciences, social communication.
- § Enrolled in a degree-granting course or in a non-degree-granting course.
- § Experience in planning, developing, and implementing marketing strategies through platforms and channels (physical and digital) suitable for different audiences.
- § Experience in analyzing market information.
- § Good communication skills and written and oral expression in Portuguese and English.

Preferred factors:

- § Experience in developing marketing strategies for research projects in Health or Public Health area.
- § Experience in digital marketing and social listening.
- § Experience in preparing market insights.
- § Strong creative ability in content production (including storytelling).
- § Good ability to use computer tools (Microsoft Office, social media management platforms and image/video editing).
- § Collaborative capabilities within scientific and multidisciplinary teams.
- § Creativity, good management and organization of time, deadlines, and priorities.
- § Organizational capacity and autonomy.
- § Immediate availability.

Work plan:

- Collaboration in the implementation, control, and reporting of the marketing strategy.

- Content creation and development for research project marketing materials.
- Support in research, data analysis and monitoring of marketing and communication management indicators, benchmarks, and other reports.
- Analysis and mapping of marketing contact opportunities.
- Study of continuous improvement of processes, procedures, and solutions, suggesting and implementing new projects, actions and approaches that contribute to the development of the function, through the identification and analysis of trends, innovations and good practices in the market.

Applicable legislation and regulations:

Statute of Scientific Research Fellows (EBIC), approved by Law No. 40/2004, of August 18, amended and published by Decree-Law No. 202/2012, of August 27, amended by Decree-Law No. 233/2012, of October 29, by Law No. 12/2013, of January 29, by Decree-Law No. 89/2013, of July 9 and by Decree-Law No. 123/2019, of August 28, available at:

<https://www.fct.pt/apoios/bolsas/estatutobolseiro.phtml.pt>

Regulation of scientific research grants of the Foundation for Science and Technology, I.P. in force: <https://www.fct.pt/apoios/bolsas/regulamento.phtml.pt>

Workplace and scientific orientation:

The work will be carried out at the National School of Public Health of the Universidade NOVA de Lisboa (Avenida Padre Cruz, 1600-560 Lisbon), under the scientific supervision of Professor Sónia Dias.

Duration of the fellowship: The fellowship contract, scheduled to start in October 2022, will last for 06 months, eventually renewable until the end of the project.

Amount of monthly maintenance subsidy: The amount of the monthly subsidy is €1.144,64.

According to the table of monthly maintenance subsidies, contained in the FCT Scientific Research Scholarship Regulation, I.P., available at: <https://www.fct.pt/apoios/bolsas/valores.phtml.pt>

To this amount is added the payment of the Personal Accident Insurance and the payment of voluntary social security.

Selection Methods:

The selection method to be used will be curriculum assessment (100%) in case there is no need for an interview. If an interview is considered necessary, the weighting of both components will be curriculum assessment (70%) and interview (30%).

Composition of the Selection Jury:

President of the jury: Prof. Sónia Dias; Members: Prof. Julian Perelman, PhD Marta Salavisa; and PhD Filipa Gonçalves.

Application deadline and form of submission of applications:

The contest is open from **05th to the 16th of September 2022**.

Applications must be formalized by email to gaidi@ensp.unl.pt; with the **reference Bolsa Marketing - UIDP/04923/2020** in the subject, including the following documents:

1. Motivation letter.
2. Curriculum Vitae detailed of the candidate, dated, and signed.
3. Documents proving that the candidate meets the conditions required for the award of the scholarship, namely a copy of the qualification certificates of all the academic degrees obtained, with a final grade and proof of enrollment in academic course or a non-academic degree-granting course.
4. For academic degrees awarded by a foreign higher education institution, it is mandatory to present the registration of the recognition of the academic degree and the conversion of the final classification to the Portuguese scale (process regulated by Decree-Law No. 341/2007, of 12 of October), or alternatively, obtaining equivalence/recognition of academic degrees (process regulated by Decree-Law no. 283/83, of 21 June); or the acceptance of enrollment in a course that confers or does not confer an academic degree.

Disclosure of Results:

The results of the evaluation will be published on the ENSP website: <https://www.ensp.unl.pt/>, up to 90 working days after the final date of application submission.

Candidates will be notified by email, within 10 working days, in the absence of any response from them, the ranking list of candidates will become definitive. From the final decision, candidates

may file a complaint within 15 working days, or appeal to the highest executive body of the funding entity within 30 working days after notification of the final decision, in accordance with the provisions of article 12 of the Regulation of Foundation for Science and Technology Research Grants.

For more information, please, contact the Research Support Office, tel.: 217512164, or via e-mail: gaidi@ensp.unl.pt