



## PROGRAM 2021

Session	Date	Timetable   Lisbon time	Theme	Faculty
<b>M1</b> <b>Digital Health Introduction</b> (4h)	22 Jun	16h - 17h30	State of the art - Concepts, strategy and its evolution in Portugal and in Europe	Teresa Magalhães João Cordeiro Miguel Pinho
	22 Jun	17h30 - 19h	Digital leadership seminar	Rafael Franco Miguel Pinho
	22 Jun	19h - 20h	The paper of DH in the integrated continuous care and in global health	Rui Santana
<b>M2</b> <b>Innovation and Value Based Models</b> (6h)	23 Jun	16h - 17h30	Rethinking of Health and Innovation	Magda Rosenmöller
	23 Jun	17h30 - 19h	The main concepts and the challenges of Value Based Healthcare	Magda Rosenmöller
	23 Jun	19h - 20h	Health Systems Sustainability	Magda Rosenmöller
	24 Jun	16h - 18h	Techniques that allow evaluate the benefits of health	Julian Perelman
<b>M3</b> <b>Innovation and technology adoption models</b> (2h)	24 Jun	18h -20h	Introduction to the Adoption Models, Adoption innovation drivers, Adoption stages	Tiago Oliveira

M4 <b>Science and technology - ethical, legal and social issues</b> (4h)	25 Jun	16h -20h	Differences between ethics and the law. Introduction to applied ethics. Autonomy, patient participation and informed consent in the digital world. Challenges to privacy and confidentiality. Healthcare access, equity in healthcare and fair resource distribution in digital health. Case discussion.	João Cordeiro
M5 <b>Practical design thinking workshops</b> (8h)	26 Jun	09h - 13h 14h - 18h	Introduction to Strategic Innovation. Design Thinking as the next competitive advantage. The Design Thinking Process Overview: harness the designer mindset and uncovering unmet challenges. Inspiration through empathy and qualitative research. Design thinking labs Pitch Party and Team Finalization.	Guilherme Vitorino Magda Rosenmöller
M6 <b>eHealth digital literacy</b> (2h)	28 Jun	16h - 18h	Concepts and the differences between digital health literacy and e-health literacy.	Magda Rosenmöller Ana Rita Pedro
M7 <b>Growing digital health ventures</b> (2h)	28 Jun	18h - 20h	Growth as a fundamental project/company-wide mindset and cultural trait that should permeate all early-stage venture decisions relating to technology, product, marketing, data, regulation and funding.	Gonçalo Vilaça
M8 <b>Sensors, Data, Analytics and Artificial Intelligence in healthcare</b> (4h)	1 Jul	16h -18h	Introduction to sensors for medical devices in Digital Health towards remote and real time monitoring of patients	Claúdia Delgado Simão
	1 Jul	18h - 20h	Analytics and Artificial Intelligence models	Roberto Henriques
M9 <b>Practical digital health workshops</b> (8h)	2 Jul	16h - 20h	Introduction to innovation developed by patients and caregivers, examples of digital health innovations developed by patients to cope with unmet needs, how to meet patients real needs	Helena Canhão Pedro Oliveira Maria João Jacinto
	3 Jul	9h - 13h	Introduction to sensors development for DH solution in co-creation approach with caregivers and patients	Claúdia Delgado Simão Paul Lacharmoise
M10 <b>Pitch Presentations</b> (4h)	5 Jul	16h - 20h	Each student groups present the idea developed during the course that will be evaluated by the Professors of the consortium	ENSP, Nova IMS Eurecat, IESE API, SPMS