



## PROGRAM 2022

Session	Date	Theme	Faculty
M1 <b>Digital Health Introduction</b> (10h)	3 March 16h-19h50	State of the art - Concepts, strategy and its evolution in Portugal and in Europe	Teresa Magalhães João Cordeiro Miguel Pinho
	3 March 20h-21h50	Digital leadership seminar	Rafael Franco Miguel Pinho
	4 March 16h-17h50		
	4 March 18h-21h50	The paper of DH in the integrated continuous care and in global health	Rui Santana
M2 <b>Innovation and Value Based Models</b> (16h)	11 March 16h-19h50	Rethinking Health Care and Innovation	Magda Rosenmöller
	11 March 20h-21h50	Value Based Health Care: Basics and Concepts	
	17 March 16h-17h50		
	17 March 18h-21h50	Health Systems Sustainability	
	18 March 16h-19h50	Health technology assessment (HTA)	Julian Perelman
M3 <b>Innovation and technology adoption models</b>	25 March 16h-19h50	Introduction to the Adoption Models, Adoption innovation drivers, Adoption stages	Tiago Oliveira

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(6h)	1 April 16h-17h50		Tiago Oliveira
M4 <b>Science and technology - ethical, legal and social issues</b> (14h)	25 March 20h-21h50	Differences between ethics and the law. Introduction to applied ethics. Autonomy, patient participation and informed consent in the digital world. Challenges to privacy and confidentiality. Healthcare access, equity in healthcare and fair resource distribution in digital health. Case discussion.	João Cordeiro
	31 March 16h-21h50		
	18 March 20h-21h50	Data protection (legal aspects of digital data)	Paula Lobato de Faria
	01 April 18h-21h50	Regulatory process associated with medical devices; The European registration process implementation of the quality Management System; Implementation of the risk Management System	Célia Cruz
M5 <b>Practical design thinking workshops</b> (8h)	09 April 09h-18h00	<ul style="list-style-type: none"> <li>- Explain the methods, processes, and key aspects of design thinking</li> <li>- Investigate problems, develop qualitative research methods, and synthesize results as a platform to create digital health solutions;</li> <li>-Develop a deeper and more holistic understanding of users and their needs, motivations, and behaviors</li> <li>- Participate in and lead digital health innovation in a collaborative setting in multidisciplinary teams</li> </ul>	Guilherme Vitorino
M6 <b>eHealth digital literacy</b> (2h)	28 April 16h-17h50	Digital Health Literacy. Concepts and practical applications	Magda Rosenmüller Ana Rita Pedro
M7 <b>Growing digital health ventures</b> (4h)	28 April 18h-21h50	Growth as a fundamental project/company-wide mindset and cultural trait that should permeate all early-stage venture decisions relating to technology, product, marketing, data, regulation and funding.	Gonçalo Vilaça
M8 <b>Sensors, Data, Analytics and Artificial</b>	29 April 16h-19h50	Introduction to sensors for medical devices in Digital Health towards remote and real time monitoring of patients	Cláudia Delgado Simão

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<b>Intelligence in healthcare</b> (10h)	29 April	Analytics and Artificial Intelligence models	Roberto Henriques
	20h-21h50		
	6 May		
	16h-19h50		
M9 <b>Digital project planning and management</b> (6h)	6 May	Introduction to the main aspects of project management applied to DH Projects	Carolina Santos
	20h-21h50		
	12 May		
	16h-19h50		
M10 <b>Practical digital health workshops</b> (10h)	13 May (4h) 16h-19h50	Introduction to innovation developed by patients and caregivers, examples of digital health innovations developed by patients to cope with unmet needs, how to meet patients real needs	Helena Canhão Pedro Oliveira Maria João Jacinto
	21 May (6h) 10h-17h00	Introduction to sensors development for DH in co-creation approach with caregivers and patients. Strategies to identify needs and stakeholders, overview of key enabling technologies and value chain to deploy a digital health project based in point of care medical devices.	Cláudia Delgado Simão Miguel Berenguel Alejandra Ben Aissa Paul Lacharmoise
M10 <b>Pitch Presentations</b> (4h)	27 May 16h-19h50	Pitch Presentations	