



Strategic Leadership on Innovation PROGRAM 2021

Session	Date	Theme	Faculty
M1 Fundamentals of leadership in Healthcare (8h)	2 June 16h-21h50	Discuss critically the main notions and concepts associated with the topics of Leadership; Being able to discuss "how to motivate a team"; Acquire sensibility to the impact in the management of People, attributed to the Motivation and to the several types of Leadership;	Guilherme Victorino (NOVA IMS)
	16 June 16h-17h50	Acquire sensibility to the impact in the management of People, attributed to the Motivation and to the several types of Leadership	Adalberto Campos Fernandes (ENSP)
M2 Change Management (8h)	16 June 18h-21h50	Critically discuss the key notions and concepts related to Change Management; A comprehensive and structured approach to organizational change management is critical to the success of any digital transformation project since digital can disrupt supply, demand or even organizational structures	Guilherme Victorino (Nova IMS)
	23 June 16h-19h50		
M3 Organization Culture for Innovation (6h)	23 June 20h-21h50	Understand the impact of organizational culture and its relationship/interdependence with innovation and HR management	Sofia Costa Quintas (NOVA IMS)
	30 June 16h-19h50		
M4 Knowledge Management (8h)	30 June 20h-21h50	Understand the concepts of data, information and knowledge; Understand the principles and models of knowledge management; Integrate innovation and change frameworks in the deployment of a knowledge management strategy;	João Silva Martins (NOVA IMS)
	7 July 16h-21h50		