Célia F. Cruz is a specialist in Regulatory and Quality Affairs of medical device software. She is founder and Head of Regulatory Affairs at Complear, a startup that helps digital healthcare companies across Europe optimize their medical device certification and compliance, where she supported many companies with regulatory strategy, regulatory submission and quality system compliance.

She is a member of TOPRA, where she leads the sub-SPIN on software as a medical device. PhD in Chemical and Biological Engineering from the University of Minho and Master in Bioengineering from the University of Porto.